

**Reach  
GCSE &  
A-Level  
Students  
at Scale**



The UK's digital media platform connecting brands directly with 16 to 19 year olds

Trusted by millions of students, teachers, and parents every year

# A Highly Engaged, Diverse Student Audience



- UK-based  
16 to 19 year olds

- 62% Female /  
38% Male

- 36% from BAME  
communities

- 14+ million users  
annually

Why this matters:  
Reach students at  
key academic  
decision points

# Direct Access to Students, Teachers & Parents

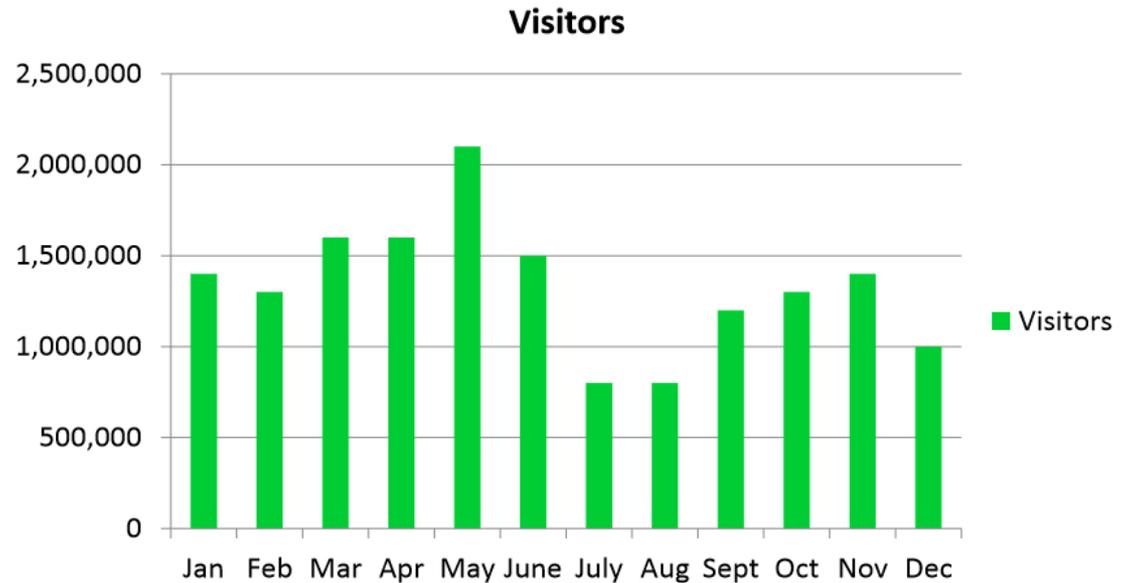
- 150,000 UK-based students

- 20,000 teachers

- 6,000 parents

Ideal for recruitment,  
awareness, and  
conversion campaigns

# Consistent Monthly Website Traffic



Millions of monthly visitors actively researching subjects, courses, and qualifications

# Laser-Focused Student Email Targeting



University of  
Southampton

Think all Russell Group  
unis are the same?  
*Think again*



You might have an idea about what a university education looks like – but at Southampton we do things differently.

We're a Russell Group university with a practical edge. We'll prepare you with the hands-on career ready experience that employers value most.

You'll have hands-on, immersive opportunities: from field trips and group projects to work experience and links with top employers.

Our courses are shaped around the newest discoveries, so you'll have the latest discoveries at your fingertips.

And we'll support you every step of the way, with 24/7 student support, 365 days a year.

It's no wonder students ranked us the 7<sup>th</sup> best uni in the UK.\*

See what you could study



#### Experience it for yourself

Visit our Open Days this summer:

- Saturday 27 June
- Sunday 28 June

Visit Winchester School of Art:

- Saturday 6 June

Target by postcode, year group, and A-Level subjects studied

# Reach Teachers by Subject & Location



We know that you do so much for your students to help them to succeed and explore their future options. The School and College Engagement Team at CCCU are here to support you in your activities to raise attainment and aspirations of your young people.

#### [School and College Engagement](#)

We offer a range of activities such as talks, workshops and academic masterclasses for students, covering each stage of a student's journey to higher education. In addition to our core offer, we can attend careers and progression events, and talk with parents and guardians at events or through information sessions.

You can [see our existing activity offerings on our website](#).

#### [CPD Conference](#)

Our **Leaders and Advisors conference** is just round the corner on 22<sup>nd</sup> February. The conference focuses on HE progression including changes in UCAS, compassionate pedagogy, partnership development, enterprise and employability, supporting care-experienced and under-represented groups to progress to university and much more.

It would be great to see you there

[Book your place](#)

Target teachers by subject area, year group, and  
postcode

# Engage Parents at Key Decision Points



## Applications are open for September 2026

We still have places available for our [college courses](#) in animal, equine, and environmental-based areas for September 2026. As a part of Nottingham Trent University, our students have access to incredible facilities and learning experiences. Although we are based on a university campus, Brackenhurst has the comforts and support of a friendly college.

[Help your young person apply - start here](#)

## See for yourself

Discover the vibrant life at Brackenhurst first-hand by attending one of our upcoming Open Days. It's the perfect way to explore the opportunities we have to offer and make sure it is right for you and your family.

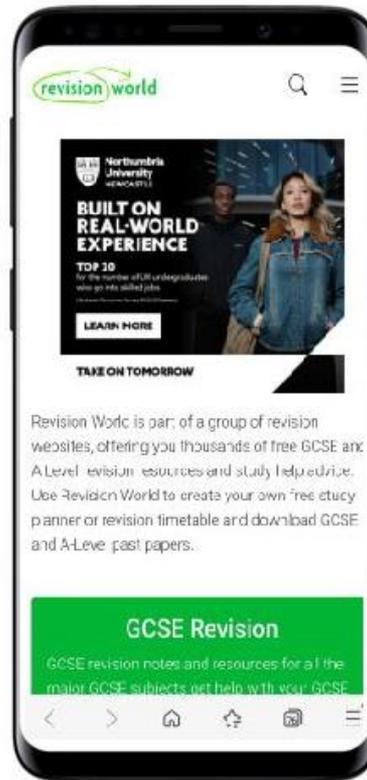
[Book your place](#)

## Don't take our word for it - hear from our students



Target parents of GCSE and A-Level students directly via email

# Flexible Website Advertising



Revision World is part of a group of revision websites, offering you thousands of free GCSE and A-Level revision resources and study help advice. Use Revision World to create your own free study planner or revision timetable and download GCSE and A-Level past papers.

## GCSE Revision

GCSE revision notes and resources for all the major GCSE subjects get help with your GCSE revision here.



Revision World is part of a group of revision websites, offering you thousands of free GCSE and A-Level revision resources and study help advice. Use Revision World to create your own free study planner or revision timetable and download GCSE and A-Level past papers.

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GCSE revision notes and resources for all the major GCSE subjects get help with your GCSE revision here.

Advertise across subject-relevant, brand-safe education websites

# Precision Targeted Online Advertising



Get ready to get ahead



Search

Sign up

Log in

[GCSE](#) [A-Level](#) [Study Calendar](#) [Revision Maths](#) [Revision Science](#) [Revision Videos](#) [Student Advice](#) [Parent Advice](#)

A banner for the University of East London. It features the university's logo on the left, a woman in a pink dress in the center, and the text 'Book Your Place Today' in yellow and white. Below this, it says 'Join us for a UEL Open Day' and includes a blue button with the URL 'uel.ac.uk/open-days'.

Revision World is part of a group of revision websites, offering you thousands of free GCSE and A Level revision resources and study help advice. Use Revision World to create your own free study planner or revision timetable and download GCSE and A-Level past papers.

Log in

Username or email address \*

Password \*

Target students by location, study level, and courses

# Subject Specific Advertising



## LAW

The A-Level Law revision section of Revision World. Click on the links below to see our resources.

<a href="#">British Legal System Timeline</a>	<a href="#">Negligence Tort Law</a>
<a href="#">Civil Disobedience</a>	<a href="#">Obligation</a>
<a href="#">Civil Liability</a>	<a href="#">Order</a>
<a href="#">Delegated Legislation</a>	<a href="#">Police Powers</a>
<a href="#">Freedom of Expression</a>	<a href="#">Private Nuisance Tort Law</a>
<a href="#">Justice</a>	<a href="#">Sample Questions</a>
<a href="#">Law</a>	<a href="#">Sources of Law</a>

Password \*

  
 [Forgot your password?](#)  


Your adverts appear alongside course and faculty specific content

# Premium Tenancy Spot Placement



## Study Calendar

Create your own individual study planner, calendar and exam timetable to help you plan your revision.

## Exam Tips and Advice

Use our exam tips and advice section to help you achieve the best possible grades for your exams.

THE LONDON  
INTERDISCIPLINARY  
SCHOOL

“The most radical university  
to open in decades”  
THE TIMES

Psychology  
Ethics & AI  
Political  
Economy

CLICK TO FIND OUT MORE

The advertisement features a silhouette of a person's head in profile, filled with a vibrant, multi-colored gradient. Three lines radiate from the top of the head to three circular nodes labeled 'Psychology', 'Ethics & AI', and 'Political Economy'. The background is a light, neutral color.

High-visibility placement appearing on every page

**Find Out  
How To Add  
Us To Your  
Student  
Recruitment  
Campaign**



David@revisionworld.com